



Front Page Advertising



Front page notes are the perfect vehicle for grand openings, special promotions, sales, special events, rebates, couponing and so much more!

- **EXCLUSIVE** — The only front page advertiser to 35 million readers
- **PORTABLE** — Easily removed and taken as a reminder to a store
- **EXTENDED LIFE SPAN** — Adhesive allows notes to be removed and re-applied to calendars, wallets and dashboards
- **TRACEABLE** — The ability to bar code front page notes allows you to accurately trace usage
- **CREATIVE FORMATS** — Unique 3x3 design is available in multiple formats, from single page to 8-page booklets. Up to 48” of creative space.

Call USSPI for more information (847) 490-6000 x205